











## **International Conference on Management Growth in Emerging Economies (ICMEE II 2024)**

(22<sup>nd</sup> November, 2024)

Track 6 - Cross-Domain and AI

Session Chairs: Dr. MSR Mariyappan and Dr. Seema

Session Coordinator: Ms. Nitika Sharma (+91 941 850 3781)

**Timings: 11.30 AM – 3.30 PM** 

Zoom Link: Zoom Link: https://zoom.us/j/94842986269?pwd=UIabaUdDHkc3c0rp5IZtHCKqm6ckT3.1

Meeting ID 948 4298 6269

Passcode 723787















S.No.	Paper ID	Title of Manuscript	Presenter	Co-author	Time Slot
1.	55	Utilizing AI for Assessing Genetic Compatibility between Tomato (Solanum Lycopersicum) and Potato (Solanum Tuberosum) cultivars for Pomato Production	Usengimana Eric	Mukamuhirwa Alphonsine, Rinki Mishra	11.30 AM – 11.45 AM
2.	98	An Analytical Study on Investment and Financial Flows for Climate Change Mitigation	Amita Garg	Tejal Shah	11.45 AM- 12 Noon
3.	22	Artificial Intelligence in Actions: Shaping the Future of Public Sector	Mahanish Panda	Roma Puri	12 Noon – 12.15 PM
4.	44	Rediscovering Roots: The Heart- Warming Journey of the Diaspora's Home Coming to India	Sachin Bhogal	Amit Mittal	12.15 PM – 12.30 PM
5.	65	A Study of Sustainable Business Practices of Indian Companies Included in the Dow Jones Sustainability Emerging Markets Index	Dr. Navleen Kaur		12:30 PM- 12.45 PM
6.	80	Innovations of Fintech in Service Marketing and Crossroad of Natural Language Processing	Danya Sree R M	K Ravishankar	12.45 PM- 1.00 PM















7.	88	Charting the Virtual Frontier: A Bibliometric Exploration of Virtual Tourism's Evolution, Innovation and Sustainability Pathways	Ishani Sharma	Arun Aggarwal	1.00 PM – 1.15 PM
8.	95	The Influence of AI Technology on Retail Investor Strategies in Equity Market Research	Subhash R	Sankar Ganesh	1.15 PM -1.30 PM
9.	100	Transforming Healthcare Supply Chain: Exploring the Potential of Risk and Sustainability for Performance Enhancement	Nivedita Singh	Mohit Taneja	1.30 PM – 1.45 PM
10.	91	Algorithmic Management and Distributive Justice: Examining Employee Perceptions in an Automated Decision-Making Workforce Environment	Shefali Sharma	Seema	1.45 PM – 2.00 PM
11.	90	Charting Evolution of Short-Selling in Financial Markets	Nitika Sharma		2.00 PM – 2.15 PM